

NOVEMBER 2020
CONFIDENTIAL DRAFT



MOSAIC OF PEACE

mosaicofpeace.org



COVID-19

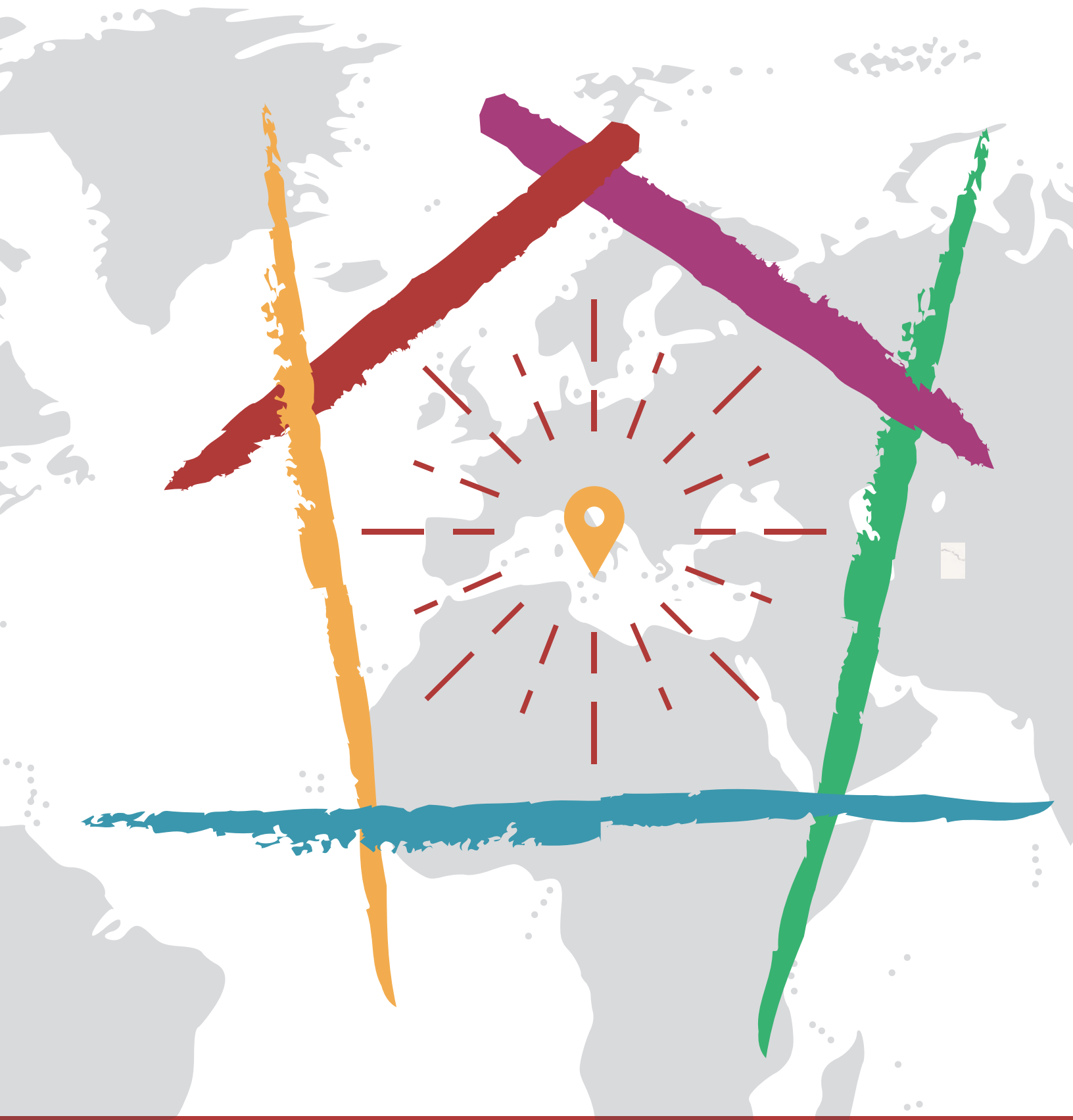


This presentation is revised from last year's version in relation to the events concerning COVID-19 and especially the **historical impact** it has had in recent months and will continue to have in the future of the lives of all of us.

For this reason, the previous programme has necessarily undergone some variations which, however, maintain and strengthen the spirit of the project.

Today, more than ever before, there is a need for an initiative aimed at building **a platform of peace and security** for the management of humanitarian projects, within which to set up a study committee to discuss the next and imminent update of the **fundamental rights of the individual** and, through dialogue, cooperation and work at **Local** level, to arrive at a **Global** proposal for the operational rewriting of a Universal Declaration of Human Rights.

Mosaic of Peace



From the **centre of the Mediterranean**, and more precisely from Palermo as a City of Peace and Welcoming, the proposal, addressed to other **1000 other Cities in the World**, to participate in the constitution of **an open study committee** that could reach the formulation of a proposal for the rewriting of the Universal Declaration of Human Rights.

Individuals and organizations can join the initiative both in economic terms and through their participation in the study committee, becoming one of the **1000 tiles of the artistic installation "Mosaic of Peace"**, which will symbolize a new model of cooperation between the citizens of the world and transparent management of resources.

To realize a new **"Decentralized International City"**, where dialogue between all the cultures of the Mediterranean and the World can flourish as a precondition for the **socio-economic development of its "Citizens"**.

Cooperation between Cities

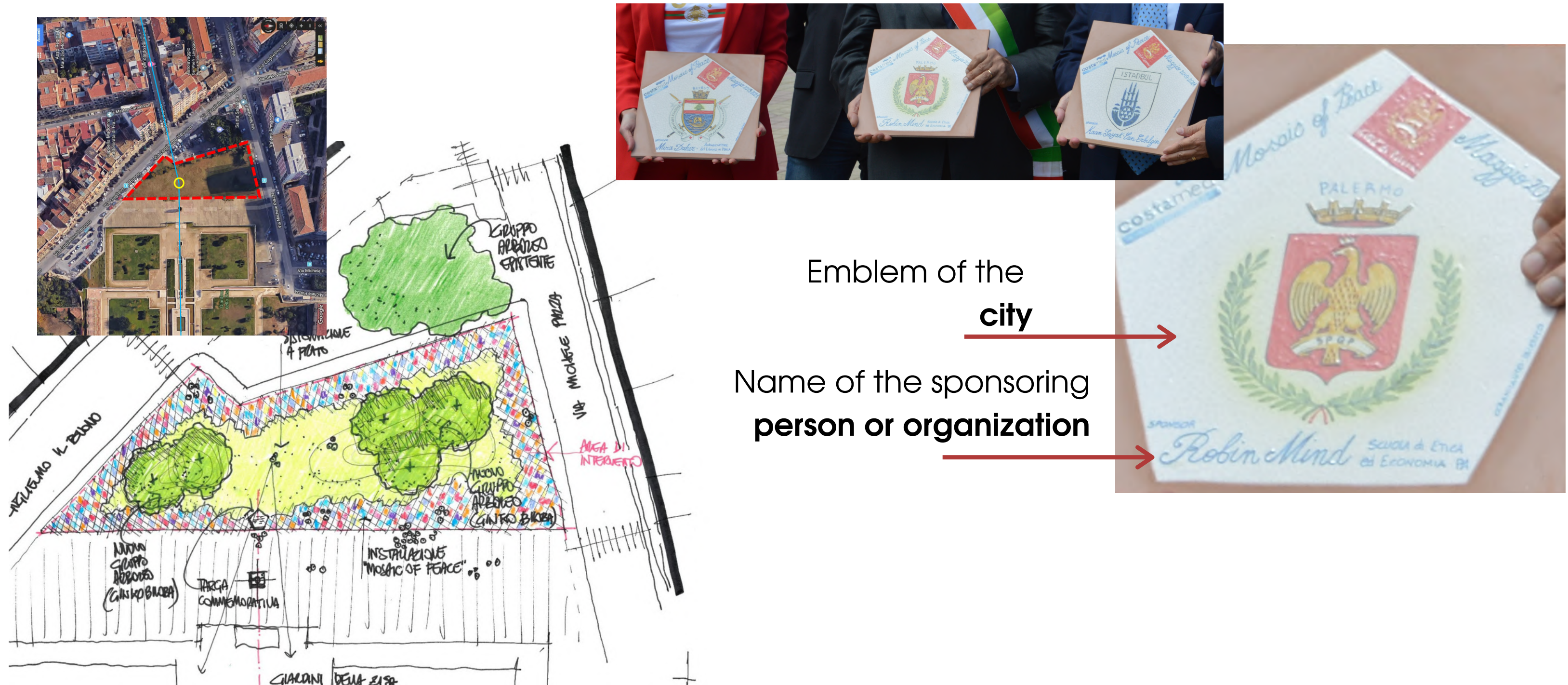
In the new "**Decentralized International City**", **UR** could be the symbol, the unit of measure of the new City, also in the vision of the new and, hopefully, lasting **communication between populations and a new ethical market** based on complementary currency transactions.

The Book of Genesis (from 11,26 to 25,11) tells us that Abraham was originally from the city of **UR** of the Chaldeans which was settled in lower Mesopotamia near the lower course of the Euphrates where UR is located.



1000 Mosaic tiles x **1.000€** contribution = **1.000.000€** of funds for the realization of the activities

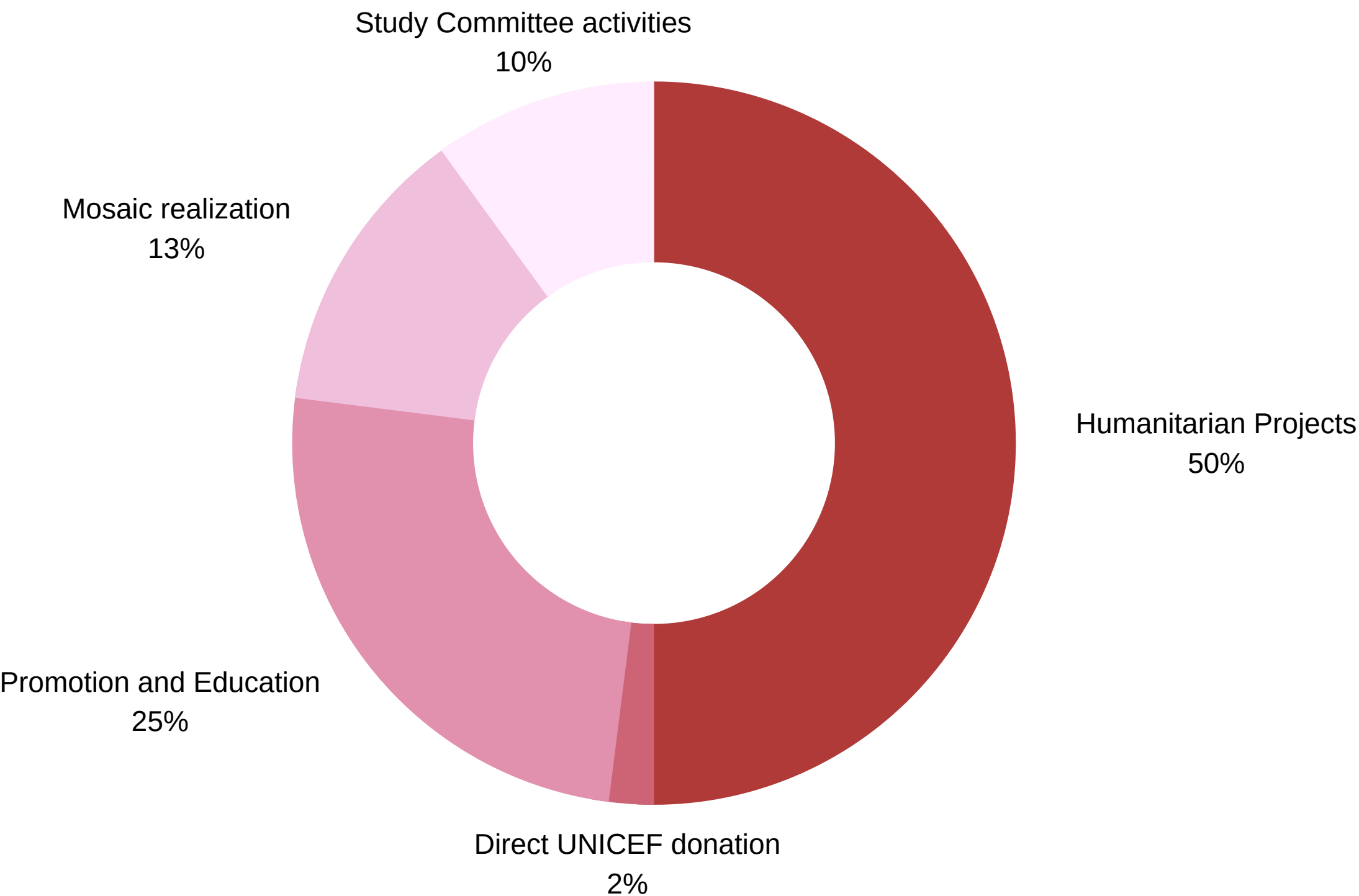
To be remembered for life in a collective work, testifying to the commitment of cooperation between the Global and the Local to offer more integrated and sustainable solutions, functional to the organization of the main humanitarian activities.



Use of funds and transparency

COSTAMED has an agreement with the Crowdfunding **THE BEST EQUITY** of Legnano (thebestequity.com) to take care of the fundraising of the initiative.

In order to offer to the subscriber of Mosaic of Peace the absolute peace of mind of **transparency** on the destination of funds, as reported alongside, COSTAMED has adopted an **Analytical Report** (called **Glass System**) that will be regularly updated on the official website.





The project origins and the main actors

The project origins



April 25th 2017

New York - Nino Calogero speaks to the **Rotary Club of New York** about the problem of immigrants in the Mediterranean Sea Meeting organized by Club President **Can Erbilgin** and Director RAGFP (Rotarian Action Group for Peace) **Kaan Soyak**



April 29th 2017

New York - Nino Calogero, Francesco and Marco Strafalaci, presented to **UNHCR** (Head of Delegation Mr. Firas Kayal) the idea of a **Platform for Peace and Security in the Mediterranean Area**.



May 27th and 28th 2017

Palermo - The event, in conjunction with the G7 of Taormina, to start **a new G. Zero of Peoples or a new G** ... to start with a mentality of change, not only bottom-up but also top-down. An approach of **GLOCALIZATION** of socio-economic processes



September 8th 2017

Palermo - Historical Exhibition
"Peace and Security: Men, Means and Values from Second World War to Today" and assignment of recognition to the memory of Sicilian aviators killed in Kindu.



September 9th 2017

Palermo, Palazzo delle Aquile -
 For a New Governance.
 Presentation of the "**Robin Award**" to be attributed to the public managers who will have distinguished themselves for their work



September 11th 2017

NYC/PA - Celebration of September 11 with the exchange of messages between **Dan Nigro** (now head of the Civil Protection of the State of New York) and **Leoluca Orlando** to enhance the G 0 and symbolically inaugurate a **bridge between the Mediterranean and Americas.**

Celebratory inauguration



May 28th 2019

Palermo - Inauguration of "Mosaic of Peace"

Nino Calogero (**COSTAMED** and **Co-Chair ID Rotary Club of New York**) and Francesco Strafalaci (**COSTAMED** and **Robin Mind**), with the participation of the **Mayor of Palermo** Leoluca Orlando, the **Ambassador of Lebanon** H.E. Mira Daher, inaugurated the beginning of the project with the symbolic laying of the first 3 tiles of the mosaic of the installation in Palermo, **officially starting the work** for the creation of the study committee, the selection of 1000 cities and their sponsors, and the realization of the **entire program**.



The promoters



Nino Calogero 

**Project Leader Mosaic of Peace
COSTAMED Responsible for the
MENA Area - Gulf Countries**

It has been working for over 25 years with Lebanon and the Mediterranean area in International Consulting and Cooperation

Francesco Strafalaci

**President of the ROBIN MIND
School of Ethics and Economics**

Promoter of COSTAMED Territorial Development Plan for a GLOBAL socio-economic development of the Mediterranean area

COSTA MED EEIG (European economic Interest Grouping) is a Maltese Organisation under European law designed to promote a strong **Public Private Partnership** able to manage a **Territorial Development Plan** in the innovative co-management of Profit and Non Profit respecting the objectives of economic growth, as well as ethical rules and transparency.

The **ROBIN MIND** Association is a School of Ethics and Economics that intends to support the non-profit part of the above mentioned Territorial Development Plan, supporting COSTAMED in particular for the **Research and Education** part, organization of the thematic workshops and the **drafting of the guidelines** for the rewriting of the Universal Charter of Human Rights.



Rotary Club of New York

The Host Club of America - Founded in 1909
PIONEER CLUB #6 - 110 YEARS OF SERVICE ABOVE SELF

Nino Calogero, who has always been active in the non-profit sector, in 2000, together with his fraternal Rotarian friend Francesco Strafalaci, donated the "**Virtual Currency of Peace**" (called ¥€\$) to SS John Paul II during the Jubilee.

Former "Ambassador of Friendship for the Mediterranean of RCNY", he developed this initiative promoting it in Lebanon, Italy, Malta, Cyprus and the Emirates (especially with the Rotary Club of Dubai).

He has the dream of making it an **international think-thank** under the umbrella of Rotary.



Can (Jon) Erbilgin

Past President Rotary Club of NY
Co-chair of the Rotarian Action
Group for Peace



Kaan Soyak

International Division
Co-chair of the international service division
of the Rotary Club of New York City

The Ambassador of Lebanon

In addition to being a truly remarkably charming woman, **Mira Daher** has shown a strong and determined personality out of the ordinary for **diplomatic qualities**.

She held many posts during her long career as a diplomat all around the world. She is known for being a real bridge between her country Lebanon and the rest of the world. She believes that Peace is what the whole world should be living, and that **diplomacy is the echo of harmony and coordination**, and the only tool to be used to have a safer world.

MIRA DAHER

H.E. Mira Daher has been officially appointed as an **Ambassador Extraordinary and Plenipotentiary of the Republic of Lebanon to the Republic of Italy**, crowning a truly **remarkable diplomatic excursus**, which began in 1994, with a Bachelor degree in International Affairs from the Lebanese American University (then Beirut University College) and a Master degree in Political Science from the American University of Beirut



The Mayor of Palermo

In 2017 in Stavanger, Norway, was held the annual works of the **Global Parliament of Mayors**, an association that brings together mayors and public administrators committed to strengthening **political and administrative cooperation between cities**.

During the conference, Mayor of Palermo was awarded the "**Benjamin Barber Global Cities Award**".



LEOLUCA ORLANDO

Leoluca Orlando is an Italian politician and lawyer. Since 22 May 2012, he has held his fifth term of office as Mayor of Palermo and since 7 June 2016 also that of Mayor of the metropolitan city of Palermo. His mandate will expire in 2021.

From 2014 he is the President of Anci Sicilia, **National Association of Italian Municipalities**.



Giambrone Fabio

Vice-Mayor, Organizational, Personnel, Municipal Police, COIME, Construction Site - Urban Decoration, Demographic Services

He acts as a co-patron with the Mayor in the context of the powers assigned to him

Marino Sergio

Villas and Gardens - Green - Protected areas, parks, land and marine reserves and naturalistic interest - Functional relationships with RESET, RAP and SRR.



Zito Mario

Cultures, Museum and exhibition spaces, Toponymy, Democratic Participation and Consultations

Petralia Camassa Paolo

Youth Policies - Sport - Innovation - Functional relations with SISPI - International relations within the strategic projects for which the Mayor is responsible.





Palermo, the Zisa area and the mosaic

City of Palermo

A sicilian city historically known for its mix of different cultures, it can become an international reference point for initiatives such as the **Chart of Palermo** of 2015 (www.palermocapitalecultura.it/chart-of-palermo) which addresses the issues of integration and citizenship, where the main concept is the right to international mobility.

The international commitment of its Mayor within the executive committee of the Global Parliament of Mayors has facilitated the **sharing of the operational lines of the Public Private Partnership COSTA MED** which, operating between Sicily and Malta, coordinates the entire project.



Zisa Castle

The **Zisa Castle** (from Al-Azizah or “the splendid”) dates back to the **12th century** and is one of the best testimonies of the Arab-Norman domination in Sicily. Built as a summer residence out of town for the leisure of the king, it was built by the Normans on the model of the rich residences of their Arab predecessors.

Today Zisa hosts the **Islamic Art Museum**, which collects works from Sicily and the Mediterranean area produced between the 9th and 12th centuries. Among these very interesting is a Christian inscription in four languages: Hebrew, Latin, Byzantine and Arabic greek, **testimony to the multiethnicity of Palermo**.



Source: federicosecondo.org/en/castle-of-zisa



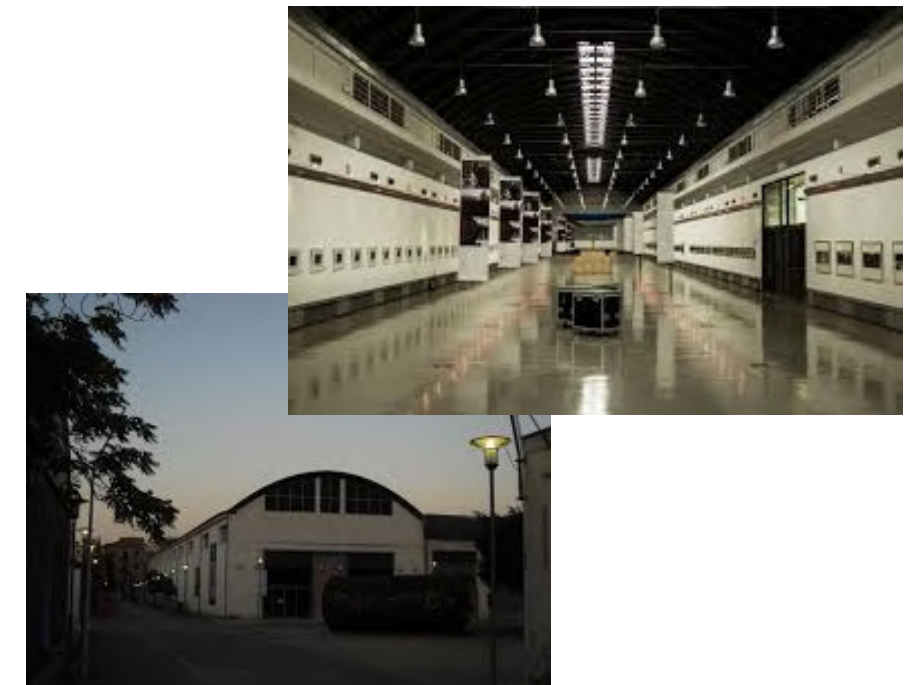
The area of "Mosaic of Peace"

A new garden



AND THE CULTURAL SHIPYARD OF ZISA


The **garden of the Zisa of Palermo** (inaugurated in 2005) is located in what was once the ancient Genoard (the hunting park) in front of the palace of the Zisa, extending for a total area of 30,000 m².


Less than 10 minutes walk away is the industrial archaeology complex of the **Cultural Shipyard of Zisa** (former Officine Ducrot). Today this area is used as an exhibition space for theatrical, musical, film and cultural events of all kinds.





 Cerca su Google Maps 



 Consulta i tempi di percorrenza, il traffico e i luoghi nelle vicinanze









Mosaic of Peace: a patch conceived as an urban stitching, completion of a strip almost of result

The space imagined as a location for the realization of this site-specific installation, is now a strip of greenery almost of respect for the Garden of Zisa and the intersection of the streets Guglielmo il Buono and Michele Piazza, shared with a used parking space and a service station, also characterized by an impressive arboreal group.

The idea is to generate with the project the opportunity for an overall redevelopment, an integrated landscape project capable of merging the material component of the mosaic with a new tree system of great scenic beauty.

A work of art in itself, strongly symbolic, will complete the area, helping to attract tourists to visit the city from the center, going up to the Castle of Zisa and its cultural sites.

The area of about 2,500 square meters will be characterized by the polychrome planting of the mosaic, laid to run with open joints cultivated with lawn at the center of which will rise a green area characterized by the tree planting of five specimens of Ginko Biloba already adults.

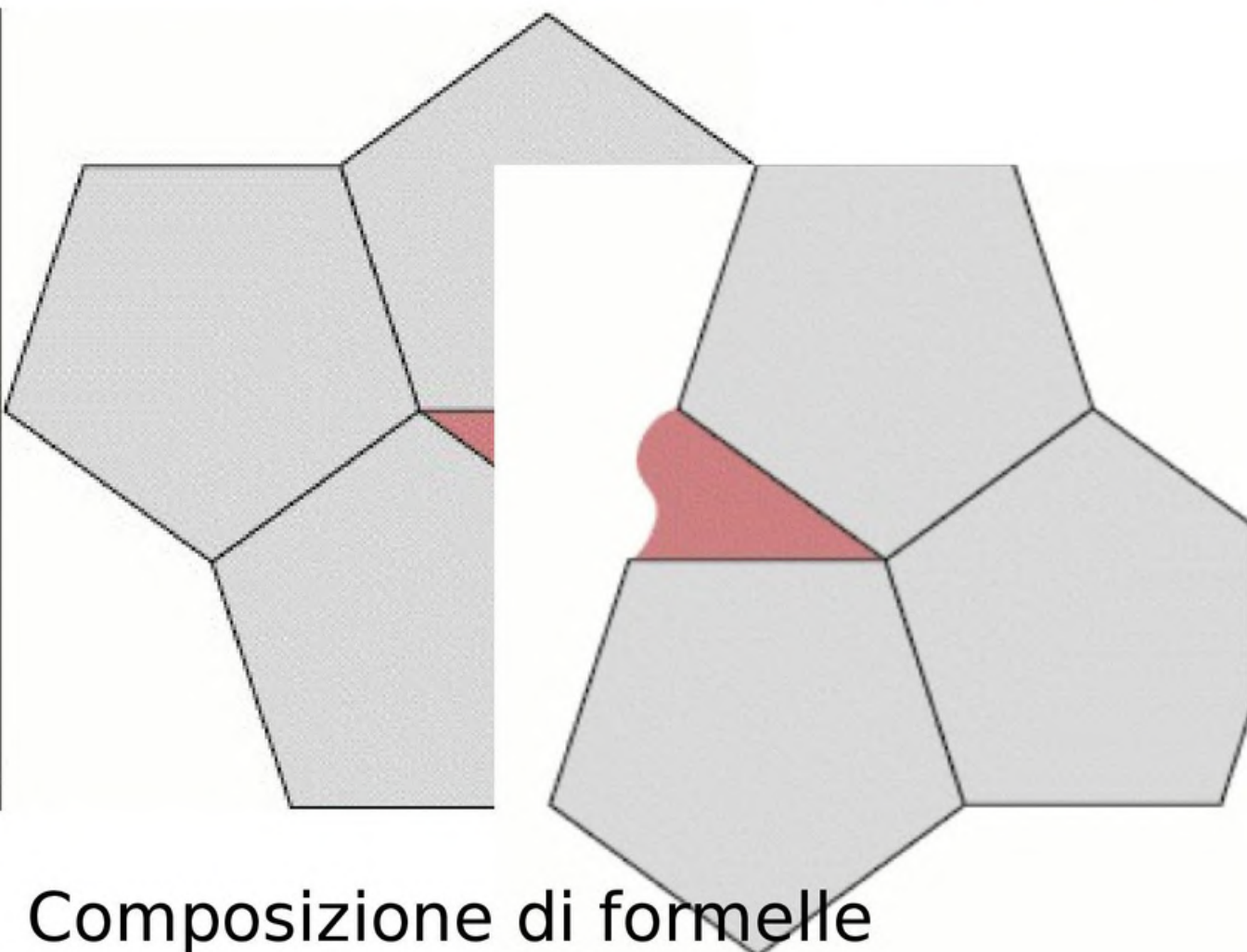
The garden will be accessible on foot and integrated with a specific lighting system that will help to emphasize the particular characteristics.



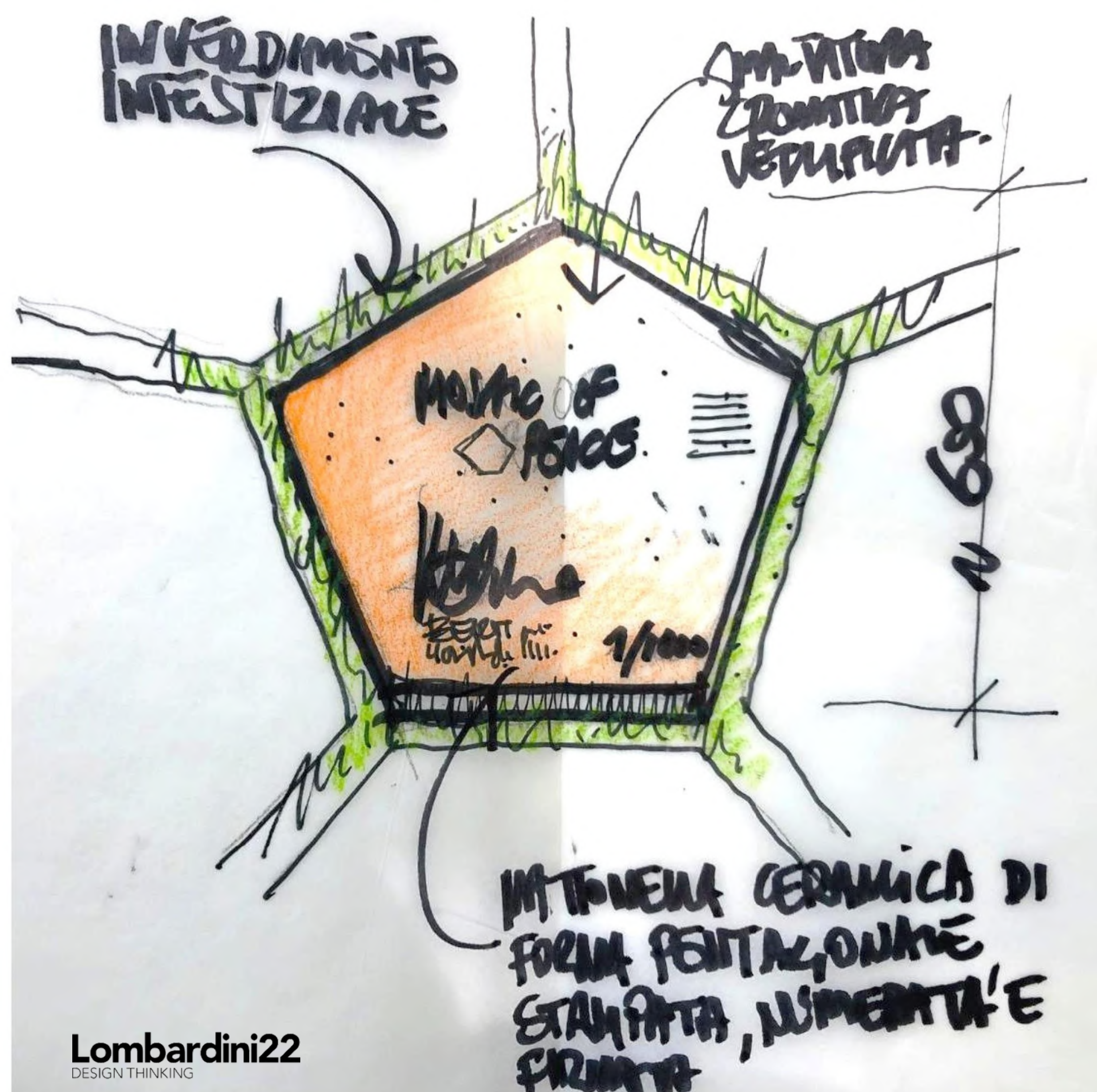




Un pavimento lungo le strade a Il



Composizione di formelle





Ginkgo, tree of peace

The Ginkgo biloba (Ginkgo biloba) is a beautiful tree native to China, widespread throughout the world as an ornamental species of parks, avenues and gardens.

According to Japanese tradition, an ancient Ginkgo, planted near the temple of Hosen-ji, was among the few living beings to escape the destruction of the atomic bomb dropped on Hiroshima in the morning of August 6, 1945. For this reason, in Japan, the plant is considered the "Tree of Peace" and is widely planted as a warning against the horrors of war.



The background of the slide is a mosaic of irregular, light-colored stone tiles with dark grey grout. A solid red vertical bar is positioned on the far left side of the image. The text "Project steps and fundraising" is centered horizontally and vertically in a bold, black, sans-serif font.

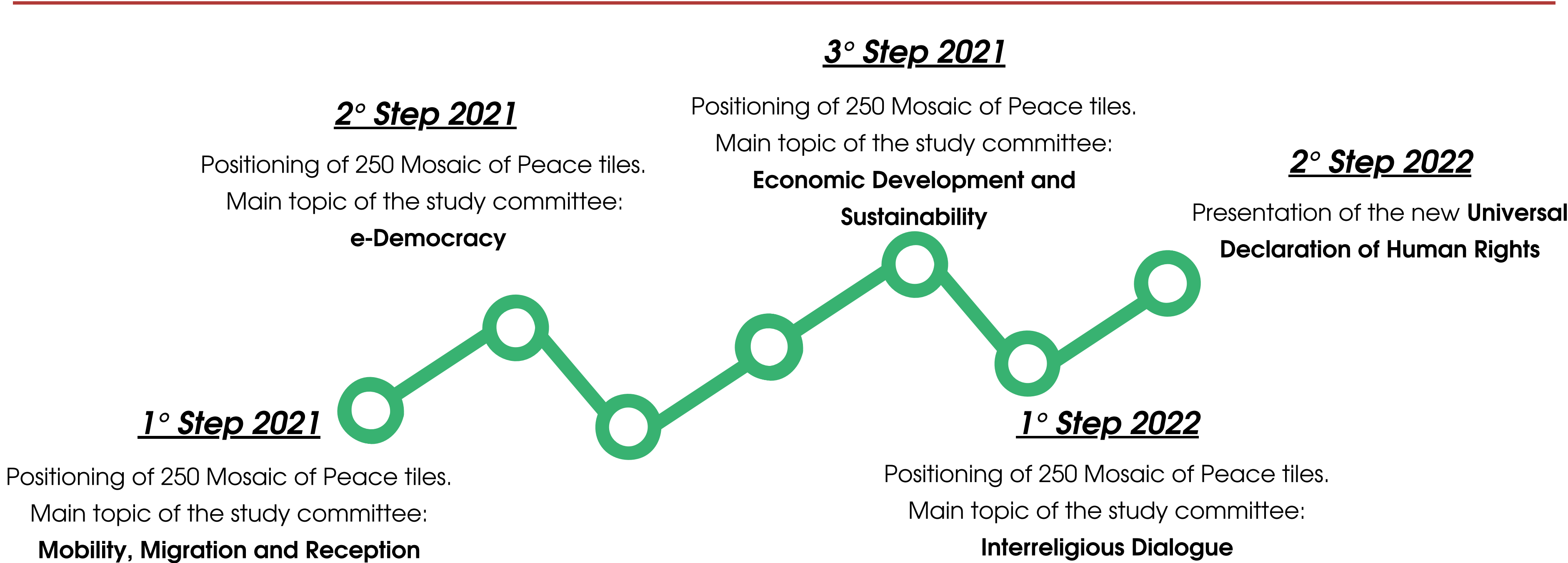
Project steps and fundraising

Celebratory events and activities

December 10th 2020

From the moment of the collection of the first 100 adhesions, the project will start from New York with the **symbolic bridge between the Mediterranean and the Americas**, as the first concrete act of global cooperation between the different municipalities at local level.

Event at the Rotary Club of New York for presentation to international partners.
Study committee setting up and discussion on the theme: **The "Mare Nostrum" Area**





FONDAZIONE MAGNA GRECIA
LE NOSTRE RADICI BEN PIANTATE NEL FUTURO

fondazionemagnagrecia.it

Nino Foti

President of Magna Grecia Foundation
(Nino Calogero's long-time partner)



The **Magna Grecia International Foundation**, based in **Rome and New York**, has two main purposes: the first is to spread the knowledge of the social and economic culture of Southern Italy, thanks also to an **international think tank**; the second is to explain to Italian emigrants around the world, and especially to those from the United States, most of whom come from the southern regions of Italy, that in order to seek their spiritual roots they must go back in time and get to know the civilization and culture of Ancient Greece.

A **"bridge" from the centre of the Mediterranean to the "New World"**. Let's start from those experiences: our roots that start from Magna Grecia to plant themselves firmly in the future.

He recently launched the magazine "Sud e Futuri" (South and Future) sudefuturi-magazine.it

IDA is a non-profit association based in Dakar (Senegal), recognized as a **Permanent Observer at the United Nations ECOSOC Commission**.

Is one of the organisations that has supported the project since its inception and it will be the **main voice** for the presentation of the new rewriting of the Universal Declaration of Human Rights.



unicef  | per ogni bambino
unicef.it



On May 28, 2019, an agreement was signed between COSTAMED and the Italian Committee for **UNICEF Onlus** (with the double signature of its National President Francesco Samengo and its Delegate of the Provincial Committee Dr. Matteo Ferrara) which provides to allocate to this prestigious organization **directly the 2%** of the amounts that will be collected before subscriptions.

Obviously, for the humanitarian spirit that animates the Mosaic of Peace initiative, it is not excluded that the collaboration with UNICEF can further continue on an international level, not only at the conclusion of this first form of collaboration, but also with regard to the humanitarian projects foreseen by the project itself.

Nino Calogero
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Architectural and Landscape
Coordination by **Lombardini22**
DESIGN THINKING

Main Supporter



Robin Mind
Scuola di Etica ed Economia



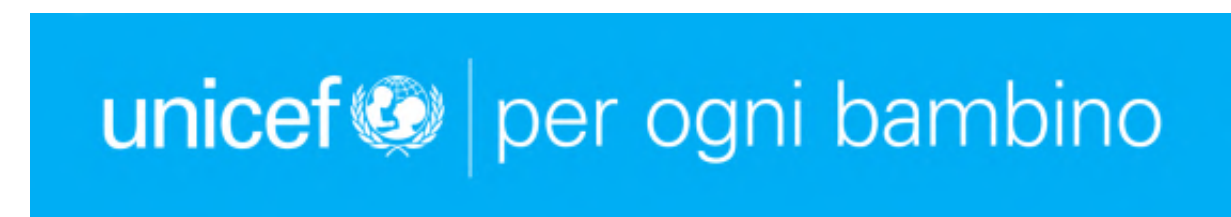
The Rotary Club of New York



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CIPDH African Department
International Human Rights Defence
Committee



With the collaboration of the Provincial Committee of
Palermo for Unicef Onlus



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